



VAN AGGELEN
African Literary Agency

SUBMISSION GUIDELINES

Please do not submit your MS without reading the detailed information on how to submit. We do prefer to work with authors who have had their manuscripts professionally assessed before approaching us.

We need:

- **A SINGLE COVER LETTER THAT INCLUDES ALL OF THE FOLLOWING INFORMATION:**
 - a) date,
 - b) legal name,
 - c) mailing address,
 - d) e-mail address,
 - e) phone number(s),
 - f) working title of manuscript,
 - g) manuscript status (must be complete, finished but normally still requires fact checking, copy editing, etc.),
 - h) estimated word count.
 - i) genre
- **A LOG LINE**
(what's that? See good examples here: <http://graemeshimmin.com/writing-a-logline-for-a-novel/>)
- **AN OVERVIEW/SUMMARY (1-2 PAGES),**
- **A 2-PARAGRAPH (250-300 WORDS) DESCRIPTION**
as could appear on Amazon for example,
- **CHAPTER TITLES AND BRIEF SUMMARY OF EACH CHAPTER,**
- **A DESCRIPTION OF YOUR INTENDED TARGET AUDIENCE AND WHY THEY MIGHT FIND THIS BOOK COMPELLING,**
- **TITLES OF 3 BOOKS**
that would be considered current competitors of your book and how your book differs from these – explain the value of your book over the competition currently on sale,



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- **A SHORT BIO OF YOURSELF (WITH JPG IMAGE) –**
please also add credentials and recognition (e.g. awards) that qualify you to write about this topic, with links to previous publication(s),
- **DESCRIPTION OF WAYS THAT YOU WILL HELP TO PROMOTE YOUR BOOK,**
including any media contacts you may have.
- **THE FULL MANUSCRIPT,**
double-spaced, your name and page number on each page, in MS Word doc, or Mac rtf format,
- **THE HISTORY OF YOUR SUBMISSION**
(what other agents, publishers or editors you have submitted your work to and their responses if possible – we do this to avoid history with agents who evaluate work by making unauthorized submissions),
- **WRITTEN GUARANTEE**
that you will refrain from showing or otherwise soliciting other opinions and/or agency agreements while we look at your work, exclusively (approx. 3 weeks).
- **EMAIL TO....**
BIEKE@AFRICANLITERARYAGENCY.COM

Please allow 8 weeks before following up. Please note we are a small agency and we do try and reply to all writers. But if you do send us your book to look at first make sure that your submission is professional, your genre is clear, and your proposal tight.